

AUTOMOTIVE YOUTH ZONE

National Kit Car Show | 5-6 June 2027 | Three Counties Showground, Malvern

Young Exhibitor Application | Ages 12-25 at the event | Deadline: 1 March 2027

Read first: your route to exhibiting

1. Your first step to exhibiting in the Automotive Youth Zone is to arrange sponsorship

Sponsorship of £250 per young exhibitor is required from an individual in the automotive world or an automotive business. You are responsible for approaching potential sponsors. You may apply while sponsorship is still being sought; keep Automotive Youth Admin updated.

Introduce yourself, explain your project and goals, and share photographs or a short portfolio. Try local garages, dealerships, workshops, parts suppliers, motorsport teams and engineering firms. Where possible, visit in person: a face-to-face introduction can feel more personal and help start a conversation.

Automotive Youth Admin can help with an opening letter explaining your involvement and the sponsorship opportunity. Sponsorship helps promote you and, subject to confirmation and organiser approval, gives a sponsoring business the opportunity to exhibit beside you and demonstrate its support for young people.

2. Complete the application and await confirmation

Complete Sections 1-12. Describe your exhibit, sponsorship status and any support you need. Spaces are limited, so please submit your application as soon as you can. Await written acceptance and payment instructions before sending funds.

3. Plan your display

The proposed individual space is 3 m x 3 m. A sponsoring automotive business may request a free adjacent 3 m x 3 m space, giving 6 m x 3 m in total, subject to confirmation. Larger vehicles or displays need an agreed layout before acceptance. No mains power is supplied.

Mark out your space at home and try different layouts. Include visitor access and your sponsor branding. Work in progress is welcome. First-time exhibitors may feel nervous; Automotive Youth Admin can help you prepare. Visitors are interested in your skills, interests, projects and journey.

4. Return and prepare

All completed application forms must be submitted by post to: Automotive Youth - Applications, 2a Trillo Avenue, Rhos-on-Sea, Colwyn Bay, Conwy, LL28 4NS. Applications must be received by 1st March 2027. Applications received after this date will not be accepted for this event because of the marketing materials deadline; however, we will keep them on file for future events. Please allow enough time for postal delivery. Do not email your completed form. An acknowledgement will be sent by email to the applicant or, if the applicant is under 18, to their parent or legal guardian. An expected decision date will also be provided. You will then receive updates regarding the show, including set-up times, access, camping and safety arrangements. If you have not received an acknowledgement by email within 10 working days of expected postal delivery, please contact Automotive Youth Admin at info@automotiveyouth.com.

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1. About you and your sponsor contact

Full name

Date of birth / age on 5 June 2027

Address and postcode

Telephone number / email address

Website or social media (optional)

If you are under 18 at the event, complete Section 2 with your parent or legal guardian. Please use an attached sheet if you need more space anywhere in this form.

Sponsor contact for initial enquiries (if known)

Sponsor / business name and contact person

Telephone number / email address

Complete the sponsorship status and payment preference in Sections 4-5. Please tell your sponsor that you are providing their contact details to Automotive Youth so Admin can discuss this application with them.

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2. Parent / guardian details and permission

Complete if the applicant will be under 18 at the event. Each under-18 exhibitor must be accompanied by their own parent or legal guardian as their supervising adult throughout the show, including agreed set-up and pack-down attendance. Automotive Youth does not provide substitute supervision.

Applicant / child's full name

Parent / legal guardian's full name and relationship

Parent / legal guardian's telephone number and email address

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- ☐ I confirm I am the applicant's parent or legal guardian and give permission for them to exhibit on 5-6 June 2027 under the agreed arrangements.
- ☐ I will accompany and supervise my child throughout their attendance. I understand they cannot exhibit without this supervision.
- ☐ I have read and understood the Automotive Youth Safeguarding Policy at www.automotiveyouth.com. I will contact Admin if I need a copy or clarification.

Optional on-stage Q&A permission

A hosted question-and-answer session about the young person's interests, project and journey. Preparation support is available. Participation remains their choice, even where parental permission is given.

- ☐ Yes, I give permission if my child wishes to participate.
- ☐ No, I do not give permission for an on-stage Q&A.

Complete the separate publicity choices in Section 11 and list accompanying people on page 7. Written permission is needed for every under-18 person on the stand, including non-exhibiting friends or family.

Parent / legal guardian's signature and date

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3. Now for the interesting part, tell us about yourself.

Tick your interests. Experience is not a condition of applying.

- ☐ Engineering / mechanics; fabrication / welding
- ☐ Vehicle design; wrapping / graphics; detailing
- ☐ Motorsport; kit cars; restoration; vehicle modification
- ☐ Photography / videography; content creation
- ☐ Automotive business; technology; apprentice / student

Other interests

Tell us about yourself and your automotive journey.

What are you currently working on or hoping to achieve?

What would exhibiting in the Automotive Youth Zone mean to you?

Optional on-stage panel Q&A

- ☐ Yes, I would like to take part.
- ☐ No, thank you.

You would talk about your interests, project and journey and answer questions from the host or audience. Automotive Youth can help you prepare. Under-18s also need parental permission in Section 2.

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4-5. Sponsorship and payment arrangements

4. Sponsorship requirement

Sponsorship is £250 per young exhibitor. Seeking sponsorship helps you build confidence, industry connections and support for your exhibition. Your display should promote you as an individual, including when exhibiting with a team or friends.

- ☐ I understand that I must approach and secure my own sponsorship.
- ☐ I understand that submitting this form does not guarantee a place.

5. Your sponsor

- ☐ Sponsor type: individual within the automotive world
- ☐ Sponsor type: automotive business
- ☐ Status: secured
- ☐ Status: in discussion
- ☐ Status: still seeking sponsorship

Sponsor's connection to the automotive world / industry

If still seeking sponsorship, who have you approached or plan to approach?

Payment preference - select one

- ☐ Two equal instalments: £125 on 1 January 2027 and £125 on 2 February 2027, following written acceptance and payment instructions.
- ☐ Payment in full: £250 by 1 March 2027, following written acceptance and payment instructions.

For applications accepted after an instalment date, Admin will agree a revised schedule with the sponsor in writing. Payment is not required before written acceptance. Promotional production starts only after full payment and artwork approval.

Before payment, Automotive Youth will provide written cancellation and refund terms covering declined applications, exhibitor withdrawal, event cancellation or postponement and any committed production costs. Sponsors should review these terms before paying. No refund entitlement or deduction is agreed by this application alone.

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6. Exhibition space and sponsored package

Proposed individual stand: 3 m x 3 m. A sponsoring automotive business may request a free adjacent 3 m x 3 m space, giving 6 m x 3 m in total, subject to confirmation and organiser approval.

Does your sponsoring business wish to exhibit alongside you?

- ☐ Yes
- ☐ No
- ☐ To be confirmed / not applicable

Package items - tick any items you do NOT require

- ☐ Unbranded gazebo
- ☐ One half-size gazebo side panel featuring your logo and your sponsor's logo
- ☐ Personalised banner about you, including your sponsor's logo
- ☐ 100 double-sided flyers: your information and logo on one side; sponsor details on the other
- ☐ T-shirt featuring your logo
- ☐ 6 ft table
- ☐ Tablecloth featuring your logo

Automotive Youth will supply the agreed items after sponsorship is confirmed, full payment is received and artwork is approved. All items supplied under your sponsorship arrangements become your property as the young exhibitor. You can use them when approaching other shows and events that match your automotive interests, helping to remove some of the barriers to exhibiting at future outdoor and indoor events. When approaching potential sponsors, explain that their support helps you beyond this event by providing display materials and equipment you can continue to use as you move forward. Participation in future events remains subject to each organiser's requirements and approval.

Declining an item does not automatically reduce the £250 sponsorship contribution. Any change to the contribution or package must be agreed in writing before payment.

T-shirt size / fit preference (if required)

Artwork and production

Admin will issue a written production schedule with acceptance, stating deadlines for logos, photographs, flyer and banner text, T-shirt size and final proof approval. Supply materials promptly by those dates. Late submission may affect what can be produced; Admin will discuss this with you before proceeding.

If you do not have a logo, tell Admin. A name-based design or other suitable option can be discussed. You and your sponsor must approve the relevant proofs and confirm you have permission to use supplied images and logos.

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7. Proposed exhibit and accompanying people

Select or describe: vehicle / motorsport vehicle / kit car / project / product / business / engineering work / design work / portfolio / other.

What will you showcase? Include length, width and height.

Supporting website links, portfolio or examples of your work.

Exhibiting with a team, family or friends

Your space and sponsorship should promote you as an individual. Teammates and friends may apply separately. Everyone listed is subject to agreed stand capacity and organiser admission arrangements; listing a name does not guarantee a free pass.

If you are under 18, refer to Section 2. Each under-18 team member, friend or family member on the stand must have written permission from their own parent or legal guardian and be accompanied by that parent or guardian throughout the show, even if not exhibiting.

For each under-18 attendee, attach permission stating their full name, their parent or guardian's full name, contact details and emergency contact number. Include the supervising parent or guardian among the names below. Use an attached sheet if necessary.

Up to six nominated accompanying people

For each person give: full name; relationship / role; under 18 Yes/No; supervising parent / guardian's name if under 18.

1.

2.

3.

4.

5.

6.

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8-9. Vehicles, equipment and safety

8. Vehicle details and movement

☐ I will display a vehicle. If not, leave vehicle fields blank.

Make, model, year and registration (if applicable)

Vehicle length and width / road legal: Yes, No or not applicable

Will it be driven in or delivered? Include trailer and unloading requirements.

Vehicles or displays larger than the allocated stand need an agreed layout before acceptance. Do not assume a full-size car fits within 3 m x 3 m. Stand allocations must allow safe access and remain subject to organiser approval.

Display vehicles must arrive on Friday 4 June 2027 during the designated set-up period. All display vehicles must remain stationary during public show hours. Follow the access routes, times, speed limits and marshal instructions issued by Automotive Youth and the National Kit Car Show. Collection and departure times will be confirmed in advance.

☐ I agree to follow the National Kit Car Show and Automotive Youth vehicle movement instructions.

9. Equipment, power and demonstrations

No mains electrical power is supplied. Declare any independent power source or powered equipment. Use requires advance event organiser permission.

Tools, machinery, batteries, chargers, cables or other equipment proposed.

Proposed demonstration and any power source.

Without specific event organiser authorisation, prohibited activities include starting or revving display vehicles during public hours; driving demonstrations, burnouts or wheelspins; flames or pyrotechnics; welding, grinding or spark-producing work; spray painting; use of fuels, flammable liquids or gases; unguarded moving machinery; excessive fumes, smoke, dust or noise; and unsafe tool use.

Automotive Youth and the organisers may stop unsafe or unsuitable activity. A risk assessment, insurance evidence or additional safety information may be requested before approval. Declare equipment early; no demonstration is approved by submission of this form.

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10-11. Attendance, support and publicity

10. Accessibility and attendance

What support or adjustments would help you participate comfortably and safely?

Please describe practical adjustments rather than detailed medical history. Contact Admin privately if sensitive information needs discussing.

This is a two-day show: Saturday 5 and Sunday 6 June 2027. Exhibitors are expected to attend both days. A single-day arrangement needs prior written agreement and does not permit vehicle movement during public hours.

- ☐ I can attend both days.
- ☐ I request a single-day or other arrangement. Please discuss with me.

Attendance request / camping enquiry / Friday set-up arrangements

Camping is available by arrangement. Costs, booking, facilities, supervision and access arrangements will be confirmed before booking. Notify Admin promptly if circumstances change.

11. Photography and filming for publicity

Automotive Youth may use agreed photographs or video to promote the Zone and Automotive Youth on its website, social media and printed publicity. Permission is optional and is separate from participation. The young person's own wishes will be respected.

For adults: make your own choice. For under-18s: parent / guardian to record the choice with the young person; Admin will consider their understanding and wishes.

- ☐ Yes, I agree to Automotive Youth publicity photography and filming as described above.
- ☐ No, I do not agree to Automotive Youth publicity photography and filming.
- ☐ Please contact me / my parent or guardian to discuss arrangements.

The National Kit Car Show has separate photography and privacy arrangements. Automotive Youth will provide the organiser's relevant information and obtain any separate permission required before passing on a publicity choice. This form does not grant blanket permission to the organiser, sponsors or other third parties.

Where consent is used, contact info@automotiveyouth.com to withdraw it for future use. Admin will explain what removal is possible for existing material; distributed print and third-party copies may not be recoverable. Contact Admin in advance to plan how a refusal can be respected at this public event.

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12. Declaration, privacy and submission

Application privacy information

Automotive Youth uses application and sponsor contact details to assess applications, communicate decisions, arrange sponsorship and production, plan safe attendance and record permissions. Late applications are kept on file for consideration for future events under the relevant privacy and retention arrangements. Contact Admin if you do not wish to be considered for future events. Relevant contact, exhibit and access information may be shared with the National Kit Car Show and venue where needed to organise your attendance. Necessary artwork is shared with production suppliers; private application details are not publicity material.

Access is restricted to those who need it. Information is kept only for the relevant application, event administration, safeguarding or financial purpose under Automotive Youth's retention arrangements, then securely deleted or anonymised. The applicable retention periods, lawful bases and rights are set out in the relevant privacy notice. Request clarification from Admin before providing sensitive information.

Read the privacy information and Safeguarding Policy at www.automotiveyouth.com or request copies from info@automotiveyouth.com. Contact the same address for access, correction, privacy questions or publicity withdrawal. Necessary application administration is separate from optional publicity consent.

Applicant declaration

- ☐ I confirm the information supplied is accurate to the best of my knowledge. I understand the £250 sponsorship requirement and that my place, stand allocation and any sponsor space require written confirmation.
- ☐ If accepted, I agree to follow the agreed requirements of Automotive Youth, the National Kit Car Show, the venue and event organisers, including safety and vehicle movement instructions.
- ☐ I have read the application privacy information and know how to request the relevant policies. I will notify Admin of changes affecting my application or attendance.

Applicant name, signature and date

Under 18: parent / legal guardian name, signature and date

Emergency contact name, relationship and telephone number

Before sending

Check: personal and sponsor contacts; sponsorship status and payment preference; exhibit dimensions; attendance; nominated people and under-18 permissions; Q&A choice; publicity choice; support requests; signatures. Attach extra sheets labelled with the applicant's name where needed.

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